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# 1st Half 2013/14

Press Conference, November 6, 2013 Welcome!



# voestalpine Group 1st Half of Business Year 2013/14 – Highlights

- Decrease in revenue of 3.5% due to raw materials prices
- Earnings performance slightly lower than previous year
- Investments increased from EUR 301 million to EUR 434 million (+ 44.2%)
- Equity rose to EUR 5.06 billion (+ 3.6%)
- Gearing ratio fell from 51% to 46.7%
- Number of employees increased by 3.5% to 47,744
- Internationalization strategy for USA and Asia being implemented (including direct reduction plant in Texas; new automotive sites in Cartersville, Georgia/USA, Suzhou, and Qinhuangdao, China, and acquisitions in Canada, USA, China)







#### voestalpine Group Business model

#### From steel manufacturer to global technology and capital goods group

- High-tech steel forms the backbone of the Group and also includes the processing of other materials
- In line with our consistent downstream strategy, the Group has developed from a classic steel manufacturer into a steelbased technology and capital goods group
- A combination of metallurgical know-how in steel production and leading processing expertise gives rise to future-oriented technical solutions and innovative products





# voestalpine Group Business model (2)

#### Number 3 in Europe in revenue and market capitalization

- Focus on strategic markets with the highest technological and quality demands – mobility and energy (60% of revenue)
- Long-term partnerships with customers, suppliers, and R&D institutions are the key to innovation
- Sustainable market, quality, technology, and earnings leadership

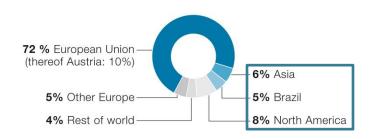




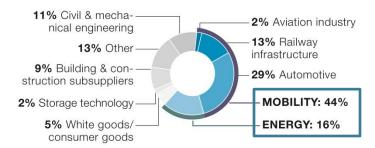
#### voestalpine Group **Global Presence**



#### Revenue by regions (Business year 2012/13)



#### Revenue by industries (Business year 2012/13)





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ONE STEP AHEAD.

# voestalpine Group 1st Half of BY 2013/14 – Market Environment

- Inconsistent global economic trend attenuation of slight upward trend during the first half of the year
  - Europe (eurozone): recession slowly overcome, however economic growth remains very cautious
  - USA: economic impact of the government shutdown on future development difficult to assess
  - Growth expectations for China again over 7%
  - Brazil with moderate economic growth driven by domestic demand
- Impact of macroeconomic developments varies across the divisions
- Q2: significant seasonal weaknesses in individual business segments with regard to revenue and results and a non-recurring expenditure of EUR 10 million (Steel Division)







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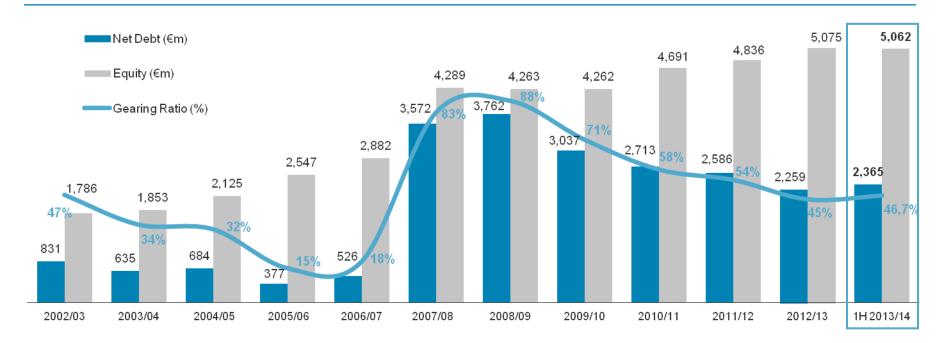


(values rounded)

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Employees (FTE)	46,351	46,115	47,744	3.5

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# voestalpine Group Gearing Ratio





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#### voestalpine Group Strategy 2020 – Overview

- Consistently forging ahead with long-term strategy of value-added growth
- Focus on growth in the mobility and energy industries (target: 70% of overall revenue); voestalpine is striving for global leadership in these technologically sophisticated market and product segments
- Expansion primarily outside Europe in Europe a consolidation of market, quality, and technology leadership
- Continued expansion of processing operations → technology and capital goods group
- Sustainable consolidation of earnings leadership

Target revenue: EUR 20 bn

Target EBIT margin (Ø): 9%

Target EBITDA margin (Ø): 14%

Target ROCE (Ø): 15%



## voestalpine Group Strategy 2020 – Example Asia

(currently 64 sites, 3,600 FTE)

#### **■** Tripling of revenue

- Increasing Asian share of revenue from 6% to ≥ 10%
- i.e., from EUR 700 million to ≥ EUR 2 billion
- Investment volume of EUR 400 to 500 million

#### Focus areas

- Customer segments mobility (railway infrastructure / turnout technology, automotive components) and energy (turbines, etc.); voestalpine is already leading in these sectors
- From a regional perspective: China around15 new plants
- Currently being implemented: plant for special sections near Shanghai, automotive plant in Qinhuangdao, others in preparatory phases







#### voestalpine Group Strategy 2020 – Example North America

(currently 25 sites, 2,000 FTE)

#### Status quo

- Revenue: ~ EUR 850 million, currently around 8% of Group revenue
- Target (including Mexico): ~ EUR 3 billion and 15% of Group revenue

#### Focus areas

- Customer segments mobility (turnout technology, automotive components, aviation) and energy (oil, gas, turbines)
- Current investments
  - Direct reduction plant in Texas for the production of HBI; the Group's largest foreign investment (EUR 550 million)
  - Plant for ultra high-strength body skin parts in Cartersville, Georgia (EUR 50 million)









# voestalpine Group Outlook

- For the moment, slow economic recovery in Europe more dynamic growth expected from the first half of 2014 on
- During 2014, increasing economic revival, also on a global basis
  - US economy shows upward trend; China stable at over 7%
  - Brazil with solid domestic market but weak exports
- Performance of the voestalpine Group should continue at a stable level to the end of 2013, a slight increase in demand in the first quarter of 2014







#### **EXPECTATION:**

Results (EBITDA, EBIT) for BY 2013/14 at level of the previous year

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